



Ronald McDonald House  
NEWFOUNDLAND  
& LABRADOR

*For Immediate Release*

## Miss Achievement NL Scholarship Program Contestants support Ronald McDonald House

**(November 12, 2013, St. John's, NL)** – A new scholarship has been added to the long list of scholarships provided to deserving contestants entering the Miss Achievement NL Scholarship Program. The Isabella Ashley Spirit of Giving Award is presented to the participant who raises the most money for Ronald McDonald House Newfoundland and Labrador.

Isabella Ashley was the Honorary Patron of the Miss Achievement Newfoundland and Labrador Scholarship Program, but sadly passed away on December 7, 2012 at the age of 91. Crowned the first ever Miss Newfoundland in 1936, Mrs. Ashley was also the mother of 13 children. She was a woman with a genuine spirit of giving and compassion and we are delighted to presenting an award in her memory.

Contestants entered in the Miss Achievement Newfoundland and Labrador Scholarship Program were encouraged to begin their fundraising efforts upon acceptance.

Collectively, the contestants raised an outstanding **\$21,200** for Ronald McDonald House. The 2013 Winner of the *Isabella Ashley Spirit of Giving Award* was **Bailey Tarrant** of Lawn, NL.

Without the community, Ronald McDonald House would not be able to provide a home-away- from-home for sick children and their families!! Ronald McDonald House is proud to say that more than 325 families from all regions of our province have already called this house their home away from home while dealing with their child's illness in St. John's.

"We thank everyone involved with the 2013 Miss Achievement Scholarship Program and those that supported the contestants as they raised funds for Ronald McDonald House in their community," said Christine Morgan, Manager, Development & Communications. "Congratulations to Bailey Tarrant, the inaugural winner of the Isabella Ashley Spirit of Giving Award and Mackenzie Dove of Clarendville, the newly crowned 2013 Miss Achievement NL. Events such as these are an amazing reflection of our communities hard at work and supporting others – truly showing **Strength In Numbers** and turning our House into a home."

**Ronald McDonald House Newfoundland and Labrador** is a home-away-from-home for families, providing comfortable and affordable accommodations while children receive care and treatment at our province's children's hospital.

**The Miss Achievement Newfoundland and Labrador Scholarship Program** is a forum for young women ages 13-18 to challenge themselves to be their best. This organization was founded on the principle that the future of our province is dependent upon the leadership qualities of today's youth. They believe that involvement in volunteer work and community service should be both encouraged and rewarded. They further believe that in order to become a strong leader, a young woman must be a well-rounded individual. She must challenge herself academically, she must be physically fit, poised, and she must be able to exude confidence and self-esteem. Miss Achievement Newfoundland and Labrador is a role model for youth and a shining example in her community and province.

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3 photos (Below):

1. Presentation Photo
2. Bailey Tarrant of Lawn NL – Inaugural winner of the Isabella Ashley Spirit of Giving Award
3. 2013 Miss Achievement NL contestants



L-R; Kandice Power (Miss Achievement NL 2012/13),  
Christine Morgan (Manager, Development & Communications, RMHNL).



Bailey Tarrant (2013 Winner of the Isabella Ashley Spirit of Giving Award)



2013 Miss Achievement NL Contestants